

THE C3 GROUP

Full Service Advertising Agency

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CAGE Code 4DD38 DUNS 612428834

ISBEE & HUBZone Certified • 8a Certified SBA Mentor-Protégé

541810 Advertising Agency
541613 Mktg. Consulting
541430 Graphic Design
511120 Publishing
541511 Programming
541830 Media Buying
541512 Web Design
541820 Public Relations



Defense Acquisition University
Performance 2015-2023

Contract Services:

Graphic Design/Layout, Writing, Editing & Publishing.

Deliverables:

Defense AT&L Magazine, ARJ & DAU Catalog.



National Guard
Performance Multiple Contracts

Contract Services:

Digital Media Planning & Placement, Landing Page Creation,
Lead Generating/Capturing, Reporting & Radio Placement.

Deliverables:

13 Million Impressions On Digital Media That Included
Facebook, Snapchat, Instagram, YouTube, Geo-Fencing & Retar-
geting, Radio Broadcast Planning & Placement For Recruitment



Indian Health Services
Performance 2018-2019

Contract Services:

Campaign Creation, Branding, Digital, Graphic Design, Photog-
raphy & Publishing.

Deliverables:

National Campaign Targeting Native Youth & Young Adult To
Bring Awareness To The Dangers Of Commercial Tobacco &
Keeping Traditional Tobacco Sacred; Print & Video.



Army Environmental Command
Performance 2016-2021

Contract Services:

Graphic Design/Layout, Writing, Editing, Social Media, Public
Relations, Web Development, Web Updates.

Deliverables:

Website & Monthly Updates, Earth Day Poster & Materials, 40
Annual Graphic Products, 5 Annual Multi-Media Products, 5
Annual Writing Products & Design, Writing, Editing & PR for
Environmental Awards.



Bureau of Ocean Energy Mgmt.
Performance 2015-2021

Contract Services:

Graphic Design/Layout, Writing, Editing & Publishing.

Deliverables:

BOEM Ocean Science Journal.



Department of Education
Performance 2018-2022

Contract Services:

Graphic Design & Layout.

Deliverables:

Several Different Print Deliverables Including Fact Sheets, Info-
Graphics, Banners, Handbooks, Covers, Bookmarks, Brochures,
Tri-folds, Tables & Charts.